

Kiwanis Club Of the San Ramon Valley

2010 Combined Event Sponsorship Programs

Support your
community!



Advertise
your
Business!



Kiwanis Club of the San Ramon Valley

2010 Combined Event Sponsorship

April 19th Invitational Golf Tournament

July 4th "Honoring Our Heroes" Danville Parade



"PRESENTED BY" PARADE SPONSOR- SOLD OUT

Requires a \$6,200 donation (limited to one sponsor)

SPECIAL RECOGNITION PLATINUM SPONSOR

Requires a \$4,000 donation (limited to six sponsors)

Includes all Platinum Sponsor Benefits below plus these additional benefits:

- ! Logo included in 3 additional newspaper ads recognizing you as a special supporter of Kiwanis
- ! Logo in 10 additional television parade ads recognizing you as a special supporter of Kiwanis
- ! Specific beginning parade position

PLATINUM SPONSOR

Parade Benefits

- ! Requires a \$3,000 donation (limited to six sponsors)
- ! Logo receives Platinum sponsor billing on all **television, newspaper & radio ads**
- ! **Logo displayed on banner Hartz Ave. in Danville (10,000 vehicles daily)**
- ! Logo prominently displayed on Platinum parade leading banner
- ! Frequent mention by parade grandstand announcers
- ! Special grandstand area seating, special parking access and judge opportunity
- ! **Free parade entry, beginning parade position and special hospitality staging area**

Golf Tournament Benefits

- ! **One golf foursome included**
- ! Named as Platinum sponsor on tournament banner
- ! Two tee sponsor signs
- ! Named in sponsor flyer in player packets
- ! **Logo prominently featured in all newspapers ads**

Complete a Sponsorship Enrollment Form To Become a Sponsor
Call David Romano @ 925-250-2078, Harry Bonn @ 925-381-9639 with any questions
Kiwanis SRV Web Information: www.kiwanis-srv.org

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GOLD SPONSOR

Parade Benefits

- ! Requires a \$2,000 donation (limited to twelve sponsors)
- ! Logo receives Gold sponsor billing on all newspaper ads
- ! Logo displayed on Gold sponsor banner in parade
- ! Special grandstand area seating, special parking access
- ! Free parade entry, beginning parade position and special hospitality staging area

Golf Tournament Benefits

- ! One golf foursome included
- ! Named as Gold sponsor on tournament banner
- ! Two tee sponsor signs
- ! Named in sponsor flyer in player packets
- ! Logo included in all newspapers ads



SILVER SPONSOR

Parade Benefits

- ! Requires a \$700 donation
- ! Name receives silver sponsor billing on all newspaper ads
- ! Free parade entry

Golf Tournament Benefits

- ! Named as Silver sponsor on tournament banner
- ! One tee sponsor sign
- ! Named in sponsor flyer in player packets
- ! Named in all newspapers ads

FRIEND OF KIWANIS

- \$250 Level- Named as friend in all newspaper ads and tee sponsor sign at golf tournament
- \$150 Level- Named as friend in all newspaper ads and tee sponsor sign at golf tournament



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The Kiwanis Club of the San Ramon Valley is a non-profit community service organization. We conduct community service projects and raise funds for charitable causes. Last year, we raised over \$45,000 which funded approximately 40 different organizations. A list of our current beneficiaries is attached. We are asking you to support our work and your community by becoming one of our sponsors. In turn, we will advertise your business which will demonstrate your support of the local community.

Please indicate the level of sponsorship in which you want to participate.
See the attachment for complete descriptions of the sponsorships
Includes Kiwanis Invitational Golf Tournament

____ **Special Recognition Platinum Sponsor- \$4,000**

Includes Kiwanis Invitational Golf Tournament and Danville July 4th Parade sponsorship.
Must be received by March 15th to assure golf included in sponsorship.

____ **Platinum Sponsor- \$3,000**

Includes Kiwanis Invitational Golf Tournament and Danville July 4th Parade sponsorship.
Must be received by March 15th to assure golf included in sponsorship.

____ **Gold Sponsor- \$2,000**

Includes Kiwanis Invitational Golf Tournament and Danville July 4th Parade sponsorship.
Must be received by March 15th to assure golf included in sponsorship.

____ **Silver Sponsor- \$700**

Includes Kiwanis Invitational Golf Tournament and Danville July 4th Parade sponsorship

____ **Friend of Kiwanis - \$250 level**

Includes both golf tournament and Parade sponsorship.

____ **Friend of Kiwanis - \$150 level**

Includes both golf tournament and Parade sponsorship.

SPONSOR INFORMATION

Your/Contact Name: _____

Sign/advertising copy(exactly as you prefer it to read)

Name: _____

City/Location: _____

Web Address: _____

Street Address: _____

City: _____ Zip Code: _____

Telephone: _____ Fax: _____

Mail with check to: Kiwanis SRV 9000 Crow Canyon Rd., Ste S PMB 385 Danville, CA 94506

Call David Romano @ 925-250-2078, Harry Bonn @ 925-381-9639 with any questions

Completed forms can also be faxed to David Romano @ 925-820-7716

Kiwanis SRV Web Information: www.kiwanis-srv.org

(San Ramon Valley Kiwanis Club Non-Profit Tax 501(c)(4) I.D. #94-2616217)

(San Ramon Valley Kiwanis Foundation Non-Profit Tax 501(c)(3) I.D. #27-0244834)

2010 Kiwanis SRV Sponsor Media Benefits

PLATINUM SPONSOR BENEFITS - \$3,000 level

Newspaper -

San Ramon Valley Times

3 Golf Tournament ads with Platinum Sponsor size logo

9 Danville 4th of July Parade ads with Platinum Sponsor size logo

Danville Weekly Express Mailer

2 Golf Tournament ads with Platinum Sponsor size logo

4 Danville 4th of July Parade ads with Platinum Sponsor size logo

Television - NBC 11

Approximately 20 logo appearances on Danville 4th of July parade advertisements

Radio - KSFO 560am

Approximately 50 spots for the Danville 4th of July Parade with name mentioned on promotional announcements

SPECIAL RECOGNITION PLATINUM PUBLICITY PACKAGE - \$4,000 level

These benefits are in addition to the Platinum Sponsor Benefits

Newspaper - San Ramon Valley Times

Additional logo in 3 ads recognizing you as a special supporter of Kiwanis SRV

Television - NBC 11

Additional logo in 10 ads recognizing you as a special supporter of the Danville 4th of July Parade

GOLD SPONSOR BENEFITS - \$2,000 level

Newspaper -

San Ramon Valley Times

3 Golf Tournament ads with Gold Sponsor size logo

9 Danville 4th of July Parade ads with Gold Sponsor size logo

Danville Weekly

2 Golf Tournament ads with Gold Sponsor size logo

4 Danville 4th of July Parade ads with Gold Sponsor size logo

SILVER SPONSOR BENEFITS - \$700 level

Newspaper -

San Ramon Valley Times

3 Golf Tournament ads with name listed as Silver Sponsor

9 Danville 4th of July Parade ads with name listed as Silver Sponsor

Danville Weekly

2 Golf Tournament ads with name listed as Silver Sponsor

4 Danville 4th of July Parade ads with name listed as Silver Sponsor

FRIEND OF KIWANIS BENEFITS - \$150 or \$250 level

Newspaper -

San Ramon Valley Times

3 Golf Tournament ads with name listed as Friend of Kiwanis Sponsor

9 Danville 4th of July Parade ads with name listed as Friend of Kiwanis Sponsor

Danville Weekly

2 Golf Tournament ads with name listed as Friend of Kiwanis Sponsor

4 Danville 4th of July Parade ads with name listed as Friend of Kiwanis Sponsor