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**PRESS RELEASE FOR IMMEDIATE RELEASE**

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**4<sup>th</sup> of July Parade and Hay Days Celebration  
Happy Birthday San Ramon Valley!!**

Step back in time to 1958 – “Flying Purple People Eater” is playing on the radio, a gallon of gasoline costs 25 cents, the Hula Hoop is introduced, and the Town of Danville celebrates its centennial with a four-day party called “Hay Days”. Hay Days was held over Labor Day weekend and included a Junior Horseman’s Show, a carnival, a Kids and Pets Costume Parade, and a Bathing Suit Show, whose winner was crowned Miss Pioneer Belle. A dance, a flag raising ceremony and a parade completed the celebration. The Hay Days event continued until 1962, when it was scaled back to the Danville 4<sup>th</sup> of July parade that has happened every summer since.

In 2008, in honor of the 150<sup>th</sup> anniversary of Danville and the San Ramon Valley, the Town of Danville and the Kiwanis Club of the San Ramon Valley are re-creating the events of Hay Days, but over a period of four hours instead of four days.

On the afternoon of July 3<sup>rd</sup>, starting at 4pm, we will go back in time. The Town of Danville is hosting a community picnic at the town green on Front Street, in front of the library. The Fabulous Cruisetones will be playing music from the 1950’s. Other Hay Days events will be held at the Railroad Avenue Parking Lot, where the Kiwanis Club of the San Ramon Valley and Safeway are hosting carnival games, a kids and pets costume parade, an ice cream giveaway from Dreyer’s, an old fashioned bathing suit show, live music, train rides, an Arabian horse show and the coronation of Miss Pioneer Belle. There will be hay rides between the two locations. According to Nancy Bray, “The Kiwanis Club of the San Ramon Valley is recreating Hay Days the best we can and attempting to bring people back in time. Thanks to generous support from Safeway, the entire event is offered at no charge to the public.”

**July 3<sup>rd</sup> Event Schedule:**

- 4pm to 7pm – Town of Danville Community Picnic with music by the Fabulous Cruisetones, at the Town Green on Front Street
- 5pm to 8pm – Hay Days Celebration presented by Safeway at the Railroad Avenue Parking Lot
- 8pm to ??? – “Danville’s Got Talent” Old Time Talent Show, hosted by Role Players Ensemble, at the Veteran’s Hall on Hartz Avenue

Kiwanis Club member and event co-chair, David Romano, says, “This is possibly the biggest anniversary celebration the San Ramon Valley has ever seen. It’s unbelievable that we can provide all this fun at no charge to the public.”

### **July 4<sup>th</sup> Event Schedule:**

**The July 4<sup>th</sup> Parade will begin at 9:00 am and NOT the regularly scheduled 10:00 am.** The Kiwanis Club of the San Ramon Valley is also planning a Special Edition Danville July 4<sup>th</sup> Parade. Because the parade is almost fifty years old, the Kiwanis Club of the San Ramon Valley will present several great entries this year.. The award-winning Concord Blue Devils Band and Drill Team will perform, as will a Civil War re-enactment group. And the Wells Fargo Stage Coach will also make a much awaited appearance. The Kiwanis Club of the San Ramon Valley wants to make this the most entertaining parade in fifty years!

The Kiwanis Club of the San Ramon Valley is currently looking for participants for the July 3<sup>rd</sup> Kids and Pets Costume Parade and for the Old Fashioned Bathing Suit Show in addition to the July 4<sup>th</sup> Parade. Kiwanian David Romano says, "We have the fun planned but we need members from the public to participate in the events. Prizes are being awarded in the contests." Information, entry forms, and pictures from the past can be found on the Kiwanis Club of the San Ramon Valley's web site at [www.kiwanis-srv.org](http://www.kiwanis-srv.org) or by calling 925.413.2032.

Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time. Founded in 1915 in Detroit and with headquarters now in Indianapolis, Kiwanis International is a thriving organization of service and community minded individuals who support children and young adults around the world. More than 600,000 Kiwanis family members in 96 countries make their mark by responding to the needs of their communities and pooling their resources to address worldwide issues. Through these efforts, Kiwanis International truly is "Serving the Children of the World".

Additional information about the Kiwanis Club of the San Ramon Valley may be obtained at its website: [www.kiwanis-srv.org](http://www.kiwanis-srv.org). The club meets every Thursday at noon for a luncheon at Round Hill Country Club in Alamo. Guests are welcome.