

Contact: Dave Romano  
925.250.2078

Marge Jensen  
TouchStone Marketing  
925.244.1227



## PRESS RELEASE FOR IMMEDIATE RELEASE

Danville, California – June 25, 2008

The Town of Danville's is celebrating its 150<sup>th</sup> Birthday.  
Come to the Grandest Birthday Party in the San Ramon Valley July 3<sup>rd</sup> and 4<sup>th</sup>

The annual Kiwanis Danville July 4<sup>th</sup> Parade is always a special event for the San Ramon Valley. The number of spectators per year, almost 40,000, equals the Town of Danville's entire population. The parade is the highest attended July 4<sup>th</sup> Parade in Northern California. All in the small Town of Danville. This year Kiwanis Club of the San Ramon Valley, organizers of the event since 1975, has promised the "grandest parade yet", says event co-chair David Romano. Romano adds "we have ever had quality of parade participants we have this year". This year the July 4<sup>th</sup> Parade features the Wells Fargo Stage Coach, the California Historical Artillery Society (civil war re-enactment group), nationally recognized Concord Blue Devils Band and Precision Drill Team, the YKM Lion/Dragon Dancing group, Precision Drill Ministries Team and the Cruisetone's 1950's Band. Romano added, "We would have been thrilled to get one these groups to perform in the parade. To have all six is unbelievable. There is a wait list of years for some of these groups. The public spectators are in for a real treat." Romano went on to say, "These entries wanted to be part of this special addition 50<sup>th</sup> Anniversary Hay Days Parade. They as excited to be in the parade as we are to have them." In addition to these entries local entries such as the world famous Sycamore Lawnmower Brigade, Red Hat Society Merlot Hot Flashers, United Methodist Church Drill Team and a combination High School Band will also be performing. **This years July 4<sup>th</sup> Parade starts at 9:00 am instead of the usual 10:00 am due to anticipated longer length.**

This year's parade celebrates the Town of Danville's 150<sup>th</sup> Anniversary and the 50<sup>th</sup> Anniversary of Hay Days. In 1958 to celebrate the Town of Danville's 100<sup>th</sup> Anniversary organizers put on a four day event. Day one consisted of an Old Time Bathing Suit Show and carnival. Day two continued the celebration with a Kids and Pet Parade followed by a continuation of the carnival. Day three featured a Junior Horseman's Show, the Coronation of Miss Pioneer Belle and a dance. Day four concluded the Hay Days celebration with a Parade, Old Timers Flag Raising and barbecue steak dinner. Hay Days was continued for four years and in 1962 the Parade became the current Danville July 4<sup>th</sup> Parade. Kiwanis Club is doing a recreation of the original four days 1958 Hay Days Celebration in four hours on July 3<sup>rd</sup>. Event co-chair, Nancy Bray, says "we are recreating the fun of Hay Days the best we can in four hours. We have even added a few things Hay Days didn't have such a Dreyer's Ice Cream Social, kid's train rides and hay rides through town. One of the most amazing parts of this party is that thanks to The Town of Danville and Safeway all events are free to the public.

### July 3<sup>rd</sup> Schedule

#### **150<sup>th</sup> Town of Danville Anniversary - Location: Danville Library Town Green**

- 4:00 - 7:00 pm: Town of Danville Community Picnic - serving Kinder's specialty hot dogs, chips and water
- 4:00 - 7:00 pm: Cruisetone's 1950's Band provided by Safeway and the Kiwanis Club of San Ramon Valley

#### **50<sup>th</sup> Anniversary Hay Days Celebration - Location: Railroad Avenue Municipal Parking Lot**

*All events until 8:00 pm are sponsored by Safeway and are free to the public*

4:30 - 7:00 pm: Hay Rides from Danville Library Town Green to Railroad Avenue parking lot provided by the Museum of San Ramon Valley

4:30 - 7:00 pm: Children train rides located at the Old Danville Hotel parking lot on Railroad Avenue provided by the Museum of San Ramon Valley

4:00 - 8:00 pm: Farmer's Market

5:00 - 8:00 pm: Kid's carnival games (modern and old fashion)

5:00 - 8:00 pm: Music entertainment

5:00 - 8:00 pm: Dreyer's Grand Ice Cream Social

5:30 pm: Kid's & Pet Costume Parade

6:00 pm: Old Fashioned 1850's - 1950's Bathing Suit Show

7:00 pm: Horse Exhibition by Diablo Arabian Horse Association

7:45 pm: Coronation of Miss Pioneer Belle

8:00 pm: Event ends

8:00 pm: "Danville Got Talent" - Role Players Ensemble Old Time Talent Show in the Veteran's Hall on Hartz Avenue (nominal fee)

The Hay Days Celebration is followed by an old fashion talent show organized by the Role Players Ensemble. The "Danville Got Talent" talent show starts at 8:00 pm at the Veteran's Hall on Hartz Avenue. Role Players is asking for minimal donations to help cover the cost of the show.

Kiwanis Club of San Ramon Valley is still accepting entries for the July 3<sup>rd</sup> Kid's & Pet Costume Parade, Old Fashioned Bathing Suit Show and the July 4<sup>th</sup> Parade on line at [www.kiwanis-srv.org](http://www.kiwanis-srv.org). Kiwanis web site also contains additional information on the events and pictures from the original 1958 Hay Days celebration.

The Kiwanis Club of the San Ramon Valley is a community service club comprised of local business leaders and community residents who enjoy sharing good fellowship, building enduring friendships and helping local organizations and individuals with community service projects and grant funding. For information on membership or how to be involved please e-mail [membership@kiwanis-srv.org](mailto:membership@kiwanis-srv.org) or call Alan Davis, President at 925-785-5583.