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PRESS RELEASE FOR IMMEDIATE RELEASE

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**50TH ANNIVERSARY HAY DAYS CELEBRATION &
SPECIAL EDITION 50TH ANNIVERSARY HAY DAYS PARADE
SPONSORED BY THE KIWANIS CLUB OF SAN RAMON VALLEY**

DANVILLE — The Kiwanis Club of San Ramon Valley is presenting a 50th Anniversary Hay Days Celebration, July 3rd and July 4th, 2008. Activities on these two days include:

- Town of Danville 150th Anniversary Celebration on July 3rd
- 50th Anniversary Hay Days Celebration on July 3rd
- Special Edition 50th Anniversary Hay Days Parade on July 4th
- City of San Ramon 25th Anniversary Celebration on July 4th

The July 3rd celebration starts with the Town of Danville 150th Anniversary Community Picnic hosted at the Danville Library Town Green. Safeway and Kiwanis Club of San Ramon Valley will be sponsoring music by the Cruisetones, also at the Library Town Green.

Hay Days is a recreation of the 1958 Danville Centennial celebration and the festivities will be located in the Railroad Avenue parking lot in Danville from 5:00pm to 8:00pm on July 3rd. Safeway is sponsoring all Hay Days events, allowing Kiwanis to make them free to the public. Festivities include hay rides, train rides, a children's carnival, kids/pet costume parade, horse show, music, entertainment and free ice cream compliments of Dreyer's Ice Cream. An old fashioned bathing suit show and the crowning of Miss Pioneer Belle take us back to 1958!

To connect the two events, the Museum of the San Ramon Valley will have an old fashioned hayride circling the town, pulled by a tractor on loan from Forest Hill Farms. Simultaneously, the new *Little Branch Line Railroad* train will offer kids rides in Downtown Danville at the Old Danville Hotel parking lot.

Kiwanis is now accepting applications for participation in the 2008 Special Edition 50th Anniversary Hay Days 4th of July Parade. In honor of Hay Days, **Miss Pioneer Belle**, crowned at the Hay Days Celebration on July 3rd will be our **Parade Grand Marshal** and will ride with her court on the Kiwanis Club of San Ramon Valley float.

The annual 4th of July Parade Hay Days Commemorative Button will be sold prior to the parade for \$2 each or at the parade for \$3 each. All proceeds from Commemorative Button sales benefit the Kiwanis' Grants Program and local charities. A limited number of buttons from previous years are also available for purchase. For more information about purchasing a Hay Days Commemorative Button, please send an email to buttons@kiwanis-srv.org.

This year, the parade will start at 9:00am on Friday, July 4th and will run from the corner of Hartz Avenue and Railroad Avenue, will continue south down Hartz Avenue and San Ramon Valley Boulevard and will end at the corner of San Ramon Valley Boulevard and Sycamore Valley Road. The Kiwanis Danville 4th of July Parade is an incredible event which typically attracts between 35,000 and 40,000 attendees including local community residents as well as friends and family from areas far beyond Danville. Some folks describe the parade as something from "The Music Man" and others say it's simply the last vestige of small town America.

While everyone looks forward to this event, public safety makes it necessary to keep the streets and sidewalks on the parade route clear until 6pm the evening before the parade. Please respect this request. Based on the experience of the last several years, the Town of Danville will be removing all items placed along the event route prior to 6:00 pm on July 3rd. This includes chairs, cardboard and other materials. Everyone's help in making this a safe and enjoyable July 4th for all to enjoy is greatly appreciated.

This year, Kiwanis expects about 125 parade entries in over 20 categories. Each category will receive a Best of Parade trophy to be awarded at the Kiwanis luncheon meeting on Thursday, July 12th. Categories are: Marching Unit, Band, Horse, Float, Majorette, Parade Theme, Antique Auto, Bicycle, Novelty-Comic, Animal Non-Horse, Special Interest Auto, Scout Troop, School, Dance/Theatrical, Family, Country Club, Neighborhood/Homeowner Association, Church Group, Retail Business, Service Business, Sports Team, and Community Service/Special Interest – Non-Profit Community Organizations, Civic or Public Safety Organizations.

All parade entries must be completed on-line at www.kiwanis-srv.org or by contacting our Parade Hot Line at (925)425-1013.