

Contact: Kiwanis Club of the San Ramon Valley
David Romano
925.250.2078

Marge Jensen
Public Relations
925.244.1227



PRESS RELEASE FOR IMMEDIATE RELEASE

Danville, California –November 12, 2006

KIWANIS CLUB OF THE SAN RAMON VALLEY BRINGS FOOD TO THE NEEDY THIS HOLIDAY SEASON

DANVILLE – The Kiwanis Club of San Ramon Valley will team up with NBC's KNTV11, weatherman John Farley and Nob Hill Grocery Stores to host the fall turkey drive on Saturday November 17th from 9am to 5pm.

John Farley, weatherman from KNTV11 will be promoting the food drive during a live weather shoot November 15th from 5:00 to 7:00pm. Nob Hill Grocery Store, Market Place in San Ramon and Nob Hill Grocery Store East Stanley Boulevard in Livermore will participate in the food drive. Flyers will be handed out at the stores notifying customers of the upcoming event.

All donations the Kiwanis Club receives that day at the Nob Hill Grocery Stores will be matched by the club up to a pre-determined dollar amount and will be delivered to The Food Bank of Contra Costa and Solano Counties located in Concord.

The goal of the Kiwanis Clubs in the Bay Area is fill up local food banks so that no child or family will have to go hungry this holiday season. Last year, Kiwanis of San Ramon Valley partnered with Nob Hill Grocery Stores, Raley's Grocery Store and KNTV11 and locally collected more than 5,600 pounds of turkey and 16,500 pounds of food. This effort occurred throughout the entire Bay Area and resulted in a total of over 60,000 pounds of turkey and 160,000 pounds of food collected and donated to local food banks in a single day. The food was distributed to Bay Area families in need. Kiwanis of San Ramon Valley has adopted the John Farley food drive as their annual signature project.

Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time. Founded in 1915 in Detroit and with headquarters now in Indianapolis, Kiwanis International is a thriving organization of service and community minded individuals who support children and young adults around the world. More than 600,000 Kiwanis family members in 96 countries make their mark by responding to the needs of their communities and pooling their resources to address worldwide issues. Through these efforts, Kiwanis International truly is "Serving the Children of the World"

KIWANIS CLUB OF SAN RAMON VALLEY meets every Thursday for a luncheon meeting at Round Hill Country Club in Alamo from noon to 1:30pm. Meetings include networking, lunch and a guest speaker. Please review speaker calendar at our website. www.kiwanis-srv.org. Guests are welcome.