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PRESS RELEASE FOR IMMEDIATE RELEASE

Danville, California – June 4, 2004

**KIWANIS CLUB OF SAN RAMON VALLEY IS NOW TAKING APPLICATIONS
FOR THE 2004 DANVILLE 4th OF JULY PARADE**

DANVILLE — The Kiwanis Club of San Ramon Valley is NOW TAKING APPLICATIONS for participation in the 2004 Danville 4th of July Parade, presented by Heller Jewelers. This year's theme is "HOME OF THE BRAVE." During these times of increased pressure on our domestic freedoms and heightened international tension the Kiwanis Club feels this is an appropriate time to celebrate the unequalled freedom we enjoy as citizens of the greatest country in the world, the United States of America. Come help us celebrate!

The Danville 4th of July Parade is an incredible event which typically attracts between 30,000 and 40,000 attendees including local community residents as well as friends and family from areas far beyond Danville. This year, the Parade will start at 11:00 am on Sunday, July 4th, and will run from the corner of Hartz Avenue and Railroad Avenue, will continue down Hartz and San Ramon Valley Road — and will end at the corner of San Ramon Valley Road and Sycamore Valley Road. Some folks describe the parade as something from "The Music Man" and others say it's simply the last vestiges of small town America.

While we all look forward to this event, public safety really makes it necessary to keep the streets and sidewalks clear until the evening before the event. Please help us do this. Based on the experience of the last several years, the Town of Danville will be removing all items placed along the event route prior to 6:00 pm on July 3rd. This includes chairs, cardboard and other materials. Everyone's help in making this a safe and enjoyable July 4th for all to enjoy is greatly appreciated.

Winners in each of the following 24 categories will receive a Best of Parade trophy, to be awarded at the Kiwanis luncheon meeting held at Tony Roma's in Danville, on the Thursday following the July 4th parade. Categories are: Marching Unit, Band, Horse, Float, Majorette, Parade Theme, Antique Auto, Bicycle, Novelty-Comic, Animal Non-Horse, Special Interest Auto, Scout Troop, School, Dance/Theatrical, Family, Country Club, Real Estate Office, Neighborhood/Homeowner Association, Church Group, Retail Business, Bank/Financial, Service Business, Sports Team, and Community Service/Special Interest – Non-Profit Community Organizations, Civic or Public Safety Organizations.

If you are interested in participating in the parade either actively (entering a float/vehicle) or passively (watching the parade), parade information and an Online Parade Application can be found on our website: www.kiwanis-srv.org. You can also contact our Parade Chairperson, Dick Fowler at 925.831.3374 or via e-mail at parade@kiwanis-srv.org for additional information.

